

EZRA INTERNATIONAL

Children's Privacy Policy

Pursuant to the Children's Online Privacy Protection Act (COPPA)

15 U.S.C. §§ 6501–6506 | 16 C.F.R. Part 312

Effective Date: _____

Last Updated: _____

1. Introduction

Ezra International ("we," "our," or "the Organization") is a 501(c)(3) non-profit Christian humanitarian aid organization. We operate the website located at www.ezrainternational.org (the "Site"). We are committed to protecting the privacy of all users of our Site, and we take particular care to safeguard the privacy of children.

This Children's Privacy Policy describes our practices regarding the collection, use, and disclosure of information from children under the age of 13 in compliance with the Children's Online Privacy Protection Act (COPPA), 15 U.S.C. §§ 6501-6506, and its implementing regulations, 16 C.F.R. Part 312.

2. Our Website Is Not Directed to Children Under 13

The Ezra International website and its associated online services — including our donation platform, e-newsletter subscription, prayer team sign-up, online store, and media content — are not directed to, and are not intended for use by, children under the age of 13.

We do not knowingly collect, solicit, use, or disclose personal information from children under the age of 13 without verifiable parental consent as required by COPPA. If you are under the age of 13, please do not submit any personal information to us through this website, including through any contact forms, donation forms, newsletter subscriptions, or account registrations.

3. Information We Collect and How We Collect It

Our Site may collect the following types of personal information from users through forms, subscriptions, and purchases:

- Name and contact information (first name, last name, mailing address, email address, telephone number);

- Payment information (credit card number, billing address) processed via our secure third-party payment processor;
- Email address for newsletter and prayer team subscriptions via Mailchimp;
- Account registration information for our online store;
- Communications submitted through our contact form.

We also collect non-personal technical information automatically, including IP address, browser type, referring URLs, and pages visited, through analytics services (StatCounter and similar tools).

We do not knowingly collect any of the above information from children under the age of 13. All forms and subscription services on our Site are intended for adults and minors aged 13 and older.

4. Verifiable Parental Consent

If we discover or are notified that we have inadvertently collected personal information from a child under 13 without prior verifiable parental consent, we will:

- Immediately stop using and collecting such information;
- Notify the parent or guardian if contact information is available;
- Delete such information from our records as promptly as practicable.

If Ezra International were to offer any service or program feature in the future specifically directed to children under 13, we would first implement a verifiable parental consent mechanism as required by COPPA before collecting any personal information from such children. At this time, no such directed services exist.

5. How We Use Information

Information we collect from adults and minors aged 13 and older is used solely for the following purposes:

- Processing and acknowledging donations and contributions;
- Fulfilling orders from our online store;
- Sending the Ezra International e-newsletter and prayer team communications to subscribers who have opted in;
- Responding to inquiries submitted through our contact form;
- Fulfilling our mission to assist Jewish people in making aliyah to Israel;
- Improving the content and functionality of our website;
- Complying with legal obligations.

We do not sell, rent, or share personal information with third parties for their own marketing purposes.

6. Third-Party Services

Our Site uses the following third-party services that may collect information from users. Each service is governed by its own privacy policy:

- Mailchimp (newsletter and prayer team subscriptions) — mailchimp.com/legal/privacy/
- NetViewShop (donation processing and online store) — please see their applicable privacy policy
- StatCounter (website analytics) — statcounter.com/about/legal/privacy-policy/
- Social media platforms (Facebook, X/Twitter) — governed by their respective privacy policies

We encourage users — particularly parents and guardians — to review the privacy policies of all third-party services. Ezra International is not responsible for the privacy practices of third-party websites or services.

7. Age Verification and Parental Responsibility

By submitting personal information through any form on the Ezra International website — including newsletter subscriptions, prayer team sign-ups, donation forms, or account registrations — you represent and warrant that you are 13 years of age or older.

Parents and guardians are responsible for monitoring the online activities of their minor children. If you believe your child under the age of 13 has provided personal information to Ezra International through our website, please contact us immediately at the address provided in Section 11 of this Policy so that we can take prompt corrective action.

8. Parental Rights

Under COPPA, if we ever knowingly collect information from a child under 13 with parental consent, parents and legal guardians have the following rights:

- The right to review the personal information we have collected from their child;
- The right to request deletion of their child's personal information;
- The right to refuse to permit further collection or use of their child's personal information;
- The right to consent to the collection and use of their child's information while refusing to permit disclosure to third parties.

To exercise any of these rights, please contact us using the information in Section 11.

9. Data Security

Ezra International implements reasonable administrative, technical, and physical security measures to protect personal information from unauthorized access, disclosure, alteration, or destruction. Our donation and store transactions are processed through secure encrypted connections.

However, no method of transmission over the internet or method of electronic storage is 100% secure. While we strive to use commercially acceptable means to protect your personal information, we cannot guarantee its absolute security.

10. Data Retention

We retain personal information only for as long as necessary to fulfill the purposes for which it was collected, including satisfying legal, accounting, or reporting requirements. Donation records are retained in accordance with applicable tax and non-profit regulations. Newsletter subscription records are retained until the subscriber unsubscribes.

Personal information that is no longer needed is securely deleted or anonymized.

11. Contact Us — Reports of Unauthorized Collection from Minors

If you believe that Ezra International has inadvertently collected personal information from a child under the age of 13, or if you have any questions about this Children's Privacy Policy, please contact us immediately:

Ezra International

Attn: Privacy Officer / Executive Director

Website: www.ezrainternational.org

Email: [INSERT PRIVACY CONTACT EMAIL]

Phone: [INSERT PHONE NUMBER]

Mailing Address: [INSERT MAILING ADDRESS]

We will respond to all verified requests within thirty (30) days.

12. Updates to This Policy

We may update this Children's Privacy Policy from time to time to reflect changes in our practices, applicable law, or for other operational, legal, or regulatory reasons. When we update this Policy, we will revise the "Last Updated" date at the top of this document.

We encourage parents, guardians, and all users to review this Policy periodically. Your continued use of the Ezra International website following the posting of any changes to this Policy constitutes your acceptance of those changes.

13. FTC and State Regulatory Information

The Children's Online Privacy Protection Act is enforced by the Federal Trade Commission (FTC). For more information about COPPA and children's online privacy, you may visit:

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- Federal Trade Commission: www.ftc.gov/coppa
 - FTC COPPA Information for Parents: www.consumer.ftc.gov/articles/0031-protecting-your-childs-privacy-online

This Policy is governed by the laws of the United States. Ezra International complies with all applicable federal and state laws regarding children's privacy.

This Children's Privacy Policy is intended to comply with COPPA and applicable regulations. Ezra International recommends periodic review of this Policy by qualified legal counsel to ensure continued compliance.